

# ARYTON TEMCIO

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## MULTIMEDIA JOURNALIST

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### **CONTACT**

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(630)-286-3633

[arytontemcio@gmail.com](mailto:arytontemcio@gmail.com)

[atemcio@asu.edu](mailto:atemcio@asu.edu)

[www.freckledmamba.com](http://www.freckledmamba.com)

### **SKILLS**

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Adobe Suite  
Reporting & Writing  
Social Media Management  
SEO Optimization  
WordPress Navigation  
Communication  
Creative Design  
Photography

### **EDUCATION**

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#### **Glenbard South High School**

2017-2021  
Best Buddies  
Varsity Basketball

#### **Arizona State University W.P. Carey School of Business**

2021-2022  
Dean's List – Fall 2021  
Arizona Outdoor Club

#### **Arizona State University Walter Cronkite School of Journalism**

2022 - May 2025  
Dean's List – Spring 2024  
Walter Cronkite Sports Network

### **PROFILE**

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Multimedia Journalist with experience reporting on sports, content creation, and social media management. With a strong background in the Adobe Suite that began in high school, I am proficient in Photoshop and Illustrator for content creation, along with familiarity with all other Adobe programs. Clear understanding of SEO tools that can be utilized on WordPress to enhance content visibility and audience engagement. I hope to contribute to an ever-changing media environment using my wide range of skills gained and refined at the Cronkite School.

### **EXPERIENCE**

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Digital Production and Social Media – Cronkite Sports

#### **Summer 2024**

Social Media admin for @sportscronkite on X/Twitter. Prepped all sports stories for publishing through WordPress using photos, hyperlinks, SEO tools, and related stories. Developed an artboard of professional and brand-aware graphics to share Arizona sports news with our audience and to help promote the Cronkite Sports brand.

Beat Reporter – Arizona Interscholastic Association

#### **Fall 2023**

Covered a High School volleyball team in Phoenix throughout their season, attending games, conducting interviews, writing articles and meeting publishing deadlines.

Content Intern – MMA Underground

#### **Summer 2023**

Researched and wrote short articles using stats, trends, and matchups that previewed upcoming UFC main events featuring rematches. Created social media graphics for fighter quotes, breaking news, and website thumbnails.

Retail Sales Associate – Columbia Sportswear Co.

#### **2022-Present**

Assist with customer service questions in-store, operate the cash register, process and stock freight of clothing and outdoor gear.