# ARYTON TEMCIO

## MULTIMEDIA JOURNALIST

## CONTACT

(630)-286-3633

arytontemcio@gmail.com

atemcio@asu.edu

www.freckledmamba.com

#### SKILLS

Adobe Creative Cloud Reporting & Writing Social Media Management Graphic Design Content Management Systems Communication SEO Optimization Photography Social Media Analytics Project Devolvement

#### **EDUCATION**

#### **Glenbard South High School**

2017-2021 Best Buddies Varsity Basketball

## Arizona State University W.P. Carey School of Business

2021-2022 Dean's List – Fall 2021 Arizona Outdoor Club

## Arizona State University Walter Cronkite School of Journalism

2022 - May 2025 Dean's List – Spring 2024 Walter Cronkite Sports Network

## PROFILE

Multimedia Journalist with experience in content creation, social media management, journalistic reporting and both digital and live production. Strong background and familiarity in the Adobe Suite with proficiency in Photoshop and Premiere Pro. Clear understanding of SEO tools that can be utilized on Content Management Systems to enhance reach and audience engagement. I hope to contribute to an ever-changing media environment using my skills gained and refined at the Cronkite School.

#### EXPERIENCE

## **Digital and Social Production – Cronkite News and Sports** Summer 2024-Present

Designed and produced content shared on social media, the Cronkite News website and daily live news broadcasts. Consistent use of Adobe programs, content system managements and production equipment. Devolved a new social media plan including new posting procedures and brand-aware content styles across all social platforms. Captured photos to accompany articles I have written and reported on.

#### **Beat Reporter – Arizona Interscholastic Association** Fall 2023

Covered a High School volleyball team in Phoenix throughout their season, attending games, conducting interviews, writing articles to meet publishing deadlines.

#### Content Intern – MMA Underground

#### Summer 2023

Researched and wrote articles that previewed upcoming UFC main events featuring rematches using stats, trends, and prior matchups. Created social media graphics for fighter quotes, breaking news, and website thumbnails.

## Retail Sales Associate – Columbia Sportswear Co.

2022-2025

Assist with customer service questions in-store, operate the cash register, process and stock freight of clothing and outdoor gear.