

ARYTON TEMCIO

DIGITAL CONTENT PRODUCER & MULTIMEDIA JOURNALIST

CONTACT

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www.freckledmamba.com

PROFICIENT SKILLS

Adobe Creative Cloud
Reporting & Writing
Social Media Management
Photoshop
WordPress
Communication
SEO Optimization
Photography
Social Media Analytics
Project Devolvement
Copy Editing

EDUCATION

Arizona State University
Walter Cronkite School of Journalism
Bachelor of Arts in Sports Journalism
August 2022 - May 2025
Dean's List – Spring 2024
Walter Cronkite Sports Network

Relevant Courses

- Sports Reporting
- Digital Graphic Design
- Photojournalism I
- Sports Marketing & Campaigns
- Intermediate Spanish
- Advanced Issues in Sports & Media
- Mass Communication Law
- Seeking Truth: Misinformation

PROFILE

Extensive experience in content creation, social media management, journalistic reporting and both digital and live production. Strong background and familiarity in the Adobe Suite with proficiency in Photoshop and Premiere Pro. Clear understanding of SEO tools utilized on Content Management Systems to enhance reach and audience engagement.

EXPERIENCE

Digital and Social Production – Cronkite News and Sports

Summer 2024 - Present

- Manage and produce content shared on social media, the Cronkite News website and daily live news broadcasts.
- Developed new social media process including a short-form content plan with videos that received over 15,000 impressions on social media.
- Digital reporting, Photojournalism and copy editing.

Production Intern – PHNX Sports

January 2025 – Present

- Create brand-aware social media content shared to accounts with over 130,000 followers across all platforms.
- Edit and cut short-form content, VOD's and live shows.

Beat Reporter – Arizona Interscholastic Association

August 2023 – December 2023

- High School volleyball Beat Reporter
- Attended games, conducted interviews, wrote articles and meet strict publishing deadlines.

Content Intern – MMA Underground

May 2023 – September 2023

- Wrote about and researched UFC main event rematches.
- Created social media quote graphics shared to accounts with over 35,000 followers cumulatively.

Retail Sales Associate – Columbia Sportswear Co.

August 2022 – January 2025

- Assist with customer service
- Train new employees